

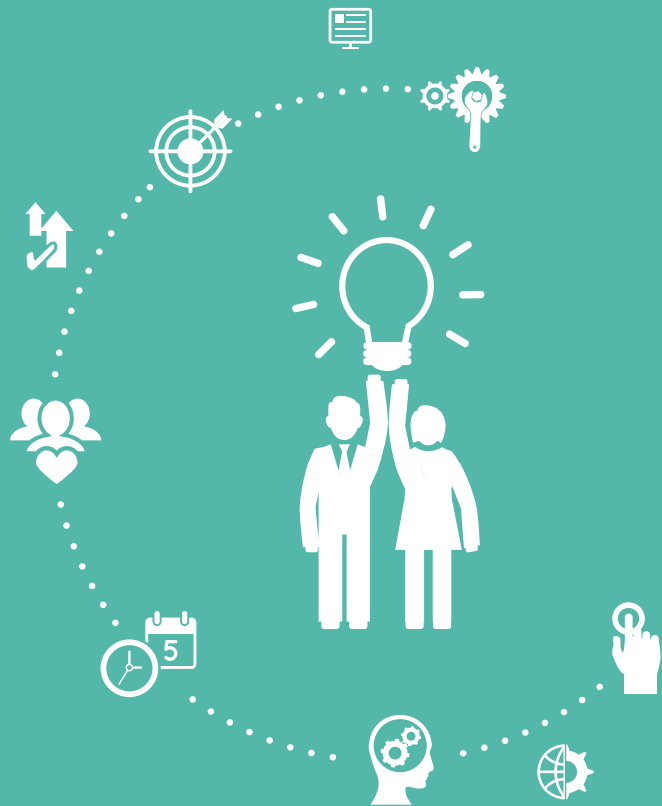
## A THREE-PRONGED PLAN TO ADVANCE YOUTH ENTREPRENEURSHIP

Unlocking the Power of Youth Entrepreneurship: An Action Plan for Canada



2. ENHANCING EDUCATION AND EXPERIENCE


3. SUPPORTING LAUNCH AND GROWTH



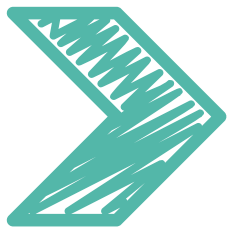
# 1. Building Confidence and Competence

For young entrepreneurs to be truly successful, they require the confidence to take chances, embrace failure and perceive entrepreneurship as a viable career option. Young people gain confidence by increasing their competencies.

Futurpreneur Canada provides financing, mentoring and resources to help young entrepreneurs launch and grow businesses.

 [actionentrepreneurship.ca](https://www.actionentrepreneurship.ca)  
[@Futurpreneur](https://twitter.com/Futurpreneur) / [#AECanada](https://twitter.com/AECanada)

## ACTION ITEMS



“There are always going to be doubters and people who say ‘No,’ but you have to believe in yourself and just go out there and do it. Don’t be afraid to fail because those are times that will make you better and get you closer to success.”

- Harjas Dogra, Co-founder of GrandezVous, on starting a business.



**Celebrate** successful entrepreneurs and showcase role models



**Praise** resiliency and learning from failures, as well as success



**Create** incentives and reduce the risks and costs of being an entrepreneur