

Terms and Conditions

ThriveNorth Business Challenge Terms and Conditions

Futurpreneur Canada ("Futurpreneur") is pleased to present the ThriveNorth Business Challenge ("Challenge") as part of the ThriveNorth initiative with BG Canada ("BG").

The Challenge is governed by the terms and conditions set out below. By entering the Challenge, you agree to abide by those terms and conditions, and the decisions of Futurpreneur and the Challenge judges in this merit-based opportunity. You also agree to comply with all applicable laws.

TERMS & CONDITIONS

1. Challenge Period

There is one (1) application period for the Challenge, which runs from 12:01 a.m. PST on Friday November 28, 2014 to 11:59 p.m. PST on Friday February 6, 2015. The application involves two (2) stages and entries to both stages must be received by Futurpreneur by 11:59 p.m. PST on Friday February 6, 2015 to be eligible. Further details on this process is included in Section 5 – Judging Process.

Finalists will be selected between Monday February 9, 2015 and Friday February 13, 2015. Finalists will be notified (by telephone) on Friday February 13, 2015.

The Pitches and Award Ceremony will be held on Friday March 27, 2015 and Saturday March 28, 2015. Prizes will be awarded on Saturday March 28, 2015.

2. How to Enter

You may enter the Challenge by submitting your application to Futurpreneur as follows:

- Go to <http://www.futurpreneur.ca/thrivenorth> and follow the instructions. Complete all requirements in the online application form, including but not limited to:
 - Contact information;
 - Your answers to the application questions regarding your business idea;
 - Your agreement with these terms and conditions (required);
 - You are responsible for ensuring that all information is up-to-date and accurate.

It is solely your responsibility to ensure that your application is properly registered as described above. Futurpreneur will not be responsible for any lost, delayed, misdirected, illegible, incomplete, damaged or undeliverable applications, or any delay or failure to transmit, process, receive or consider applications.

Please do not submit your application multiple times. Applications submitted multiple times will be disqualified.

By submitting to the Challenge, Futurpreneur reserves the right to use any application, photo, logo, stories and any other submitted information for promotional, marketing, publicity and all other purposes as deemed by Futurpreneur.

Terms and Conditions

3. Eligibility — Entrants

You are not required to make any purchase or pay any fee to enter the Challenge or receive an award.

You may enter the Challenge if at the time of entry: (1) you are a citizen or permanent resident of Canada; AND (2) you are between eighteen (18) and thirty-nine (39) years of age; AND (3) you are a resident of the Skeena-Northwest (also known as Skeena-North Coast) region of British Columbia, as defined by the Government of British Columbia. Individuals who do not meet all of the above requirements will not be eligible to receive an award.

Futurpreneur employees and their immediate families (i.e. their spouses, siblings, children, spouses' parents, and the spouses of any of those individuals) and their household members (related or not), and anyone otherwise connected with the Challenge, are not eligible to enter the Challenge.

BG employees and their immediate families (i.e. their spouses, siblings, children, spouses' parents, and the spouses of any of those individuals) and their household members (related or not), and anyone otherwise connected with the Challenge, are not eligible to enter the Challenge.

Futurpreneur may request valid proof of identity, residency, age and other relevant documentation, and Futurpreneur may disqualify an entrant if Futurpreneur determines (at its sole discretion) that the provided proof is not sufficient.

At any time and at its own discretion, Futurpreneur may disqualify any entrant who: does not meet the Challenge's eligibility criteria, fails to comply with these terms and conditions, attempts to enter the Challenge in any manner or through any means other than as described in these terms and conditions, attempts to disrupt the Challenge or attempts to circumvent any of these terms and conditions.

4. Application Requirements

All applications submitted must not contain, depict or refer to any crude, vulgar, obscene, sexually explicit, racist, disparaging, discriminatory, offensive, illegal or otherwise unsuitable language, activity or other content. All stories submitted must not disparage or refer negatively to Futurpreneur, the Challenge, or any other person or entity and must not conflict with any of Futurpreneur's Core Values, or otherwise be objectionable to Futurpreneur (as determined by Futurpreneur in its sole discretion).

When submitting Stage 1 applications, your individual answers must be no longer than one hundred and fifty (150) words in length. Applications containing answers longer than this word limit will not be accepted.

When submitting Stage 2 applications, your individual answers must be no longer than two hundred (200) words in length. Applications containing answers longer than this word limit will not be accepted.

Futurpreneur may disqualify any application at any point in the process, if Futurpreneur determines (in its sole discretion) that the application does not comply with the established eligibility requirements or otherwise with these terms and conditions.

Terms and Conditions

5. Judging Process

Round 1 applications will be reviewed for basic eligibility and assessed on the viability of the business idea by Futurpreneur staff. Successful Round 1 applicants will be notified by email or telephone within two (2) business days and will be moved to Round 2 and receive Round 2 application questions via a web link or paper version, where applicable.

Upon review of Round 1 applications, Futurpreneur reserves the right to change the category of the application as it sees fit. The three (3) categories are:

- Best New Business Idea – this is defined as a business at any stage prior to launch
- Best Business Expansion Opportunity – this is defined as a business that is currently in operations and is looking to grow through increased staff, new locations or new products and/or services
- Best Social Enterprise Idea – this is defined as a business at any stage prior to launch that uses a for-profit business model to solve social and/or environmental issues.

Round 2 applications will be judged based on the following merit-based judging process, according to the following criteria:

- How compelling their story is (up to five (5) points)
- Details on the strength of their business idea (up to five (5) points)
- Their opinions on the value of local ownership of businesses (up to five (5) points)
- Explanation of the economic and social benefits of their business idea (up to five (5) points)
- Description of the use of the cash prize, with breakdown of costs (up to five (5) points)
- Total twenty-five (25) points available

Applications that score at least fifteen (15) points will be considered a pass and will move to a judging stage where judges will review all applications and select up to four (4) Finalists per category, for a total of up to twelve (12) Finalists. Judges will consider the full merits of an application in order to determine placement in the finals.

The Finalists that have been selected will be informed by telephone by 5 p.m. PST on Friday February 13, 2015. Additional information regarding the Award Ceremony, travel bursaries, and further preparation for the Award Ceremony will be included via e-mail and or post where necessary. Failure to provide requested information, including but not limited to media release forms, travel dates and signed versions of the Terms and Conditions, may result in disqualification from the Pitch.

Pitch

The Finalists will make a five (5) minute pitch to a panel of judges on Saturday March 28, 2015. An additional five (5) minutes will be taken by the judges to ask follow-up questions. Finalists will deliver their pitches alone and separately from each other.

Terms and Conditions

Judges will be provided with general guidelines to consider when making their decisions. Futurpreneur expects to announce the names of the award recipients at the Awards Ceremony on the evening of Saturday March 28, 2015.

6. Awards

All awards will be distributed in the Skeena-Northwest region of British Columbia. There will be six (6) prizes awarded, with two (2) prizes being awarded within each of the three (3) categories listed below:

- Best New Business Idea
- Best Business Expansion Opportunity
- Best Social Enterprise Idea

For each of the above categories, the following prizes will be awarded:

- One (1) ten thousand dollar (\$10,000) cash prize to the first place award recipient.
- One (1) two thousand five hundred dollar (\$2,500) cash prize to the second place award recipient.

The award recipients may be asked to provide a blog post about their experiences for the ThriveNorth website.

7. Award Recipient

Compliance with Terms and Conditions

The award recipients will be notified of the award in person on the evening of Saturday March 28, 2015 at the Awards Ceremony.

The award recipients must have complied with, and remain in compliance with, these terms and conditions, as found on www.futurpreneur.ca/thrivenorth, and must sign and deliver to Futurpreneur (within three (3) days of Futurpreneur's request) a standard declaration and release form (which will include a declaration of the entrants' compliance with these terms and conditions, an acceptance of the mention as awarded, a publicity release, a liability release) and any other documentation that Futurpreneur may require.

If an award recipient does not comply with all of the above requirements within the above time frames, or does not otherwise comply with these terms and conditions, the award recipient will be disqualified and Futurpreneur will select a replacement award recipient using the following process:

- If the first place award recipient does not comply, the second place award recipient will be the replacement. If this happens, the third place finalist will be the replacement for the second place award recipient. This cannot be refuted after the fact.
- If the second place award recipient does not comply, the third place finalist will be the replacement. This cannot be refuted after the fact.

Terms and Conditions

8. Cancellation

If for any reason Futurpreneur cannot run the Challenge as planned (including as a result of an insufficient number of eligible and qualified individuals entering the Challenge, bugs, tampering, unauthorized intervention, fraud, technical failures, infection by computer virus or any other cause that corrupts, impairs or affects the administration, security, fairness, integrity, or proper conduct of this Challenge) Futurpreneur may cancel, modify, extend or suspend the Challenge. In that event, Futurpreneur may make fewer or no awards.

Futurpreneur may also disqualify any individual who tampers with or in any way corrupts the entry or voting process, or who attempts to undermine the legitimate operation of the Challenge by cheating, hacking, deception, or other unfair practices, or by attempting to annoy, abuse, threaten or harass any other entrants or Futurpreneur representatives.

9. Modifications

You grant to Futurpreneur the unlimited right: (i) to edit or modify your entries in any manner, including by adding visual or aural effects or other elements; and (ii) to use, adopt and modify any or all portions of your entries in combination with other materials. When editing or modifying your text story or video, Futurpreneur will use commercially reasonable efforts to maintain the original essence of the text story or video.

10. Publicity

Except where otherwise prohibited by law, participation in the Challenge constitutes an applicant's consent to Futurpreneur's collection, use, and disclosure of the applicant's name, age, hometown, image/likeness, province, logos or other information for promotional purposes without further notification, permission, payment or consideration.

11. Disclaimers, Liability, and Indemnification

Futurpreneur does not accept liability for any loss or damage of any text stories or videos entered in the Challenge or for any other loss or damage resulting directly or indirectly from your participation in the Challenge.

Futurpreneur is not responsible for: (1) incorrect or inaccurate transcription of entry information or late, lost, incomplete, misdirected entries, or entries received through impermissible or illegitimate channels; (2) technical failures of any kind, including without limitation the malfunctioning of any telephone, computer, network, hardware or software; (3) the unavailability or inaccessibility of any service; (4) unauthorized human intervention in any part of the entry process or the Challenge; (5) electronic or human error which may occur in the administration of the Challenge or the processing of entries; or (6) any injury or damage to persons or property, including without limitation your computer, which may be

Terms and Conditions

caused, directly or indirectly, in whole or in part, from your participation in the Challenge or from downloading any material from Futurpreneur's website.

Futurpreneur will not be liable to you for any indirect, special, consequential, or punitive damages in connection with the Challenge or these rules.

By participating in this Challenge, you release and agree to indemnify and hold harmless Futurpreneur and its employees, directors, officers, affiliates, agents, sponsors, partners, judges and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this Challenge or receipt or use of any prize.

By participating in this Challenge, you further agree to indemnify and hold harmless Futurpreneur and its employees, directors, officers, members, affiliates, agents, sponsors, partners, judges and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions or losses of any kind (including actual legal fees and expenses) arising from or related to: (a) your failure to comply with any of these terms and conditions; (b) any misrepresentation you make under these terms and conditions or otherwise to Futurpreneur; or (c) your participation in the Challenge.

12. Personal Information

You consent to Futurpreneur using and disclosing your personal information for the purposes of administering the Challenge; advertising the Challenge and any future Challenges and any of Futurpreneur's services; and for the other purposes described in these terms and conditions.

13. Further Information

For more information, please contact us at thrivenorth@futuraentrepreneur.ca.