

2016 Delegate Profile

Name: Aanikh Kler

Personal Motto: “The first step before anybody else in the world believes it, is that you believe it.”

Location: Vancouver, British Columbia

Twitter: [@aaanikkler](https://twitter.com/aaanikkler)

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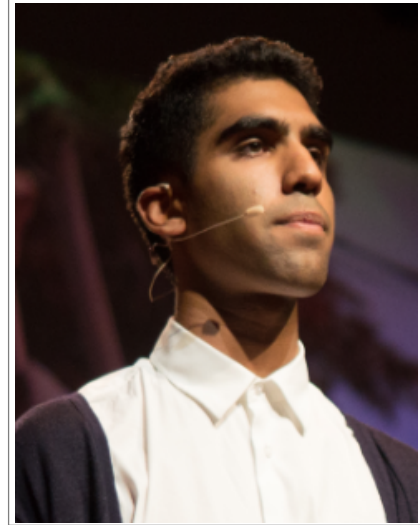
My Company

Name: Y.I Technologies (UndrTheRadr Ringtones)

Founded: 2011

Website: <http://www.undrtheradr.com/>

Life as an Entrepreneur



The Trigger: Why did you become an entrepreneur? What prompted you to take that first step? How did you develop the concept for your business?

When I was thirteen years old, I travelled to Cambodia and saw first-hand how children my age and younger were forced into work for survival; these children did not have the opportunity for education like I did in Canada. This was hard to see, but what was equally as difficult was how people were ignoring these children, as if they didn't exist. Seeing this, I pledged to use my education and my love for entrepreneurship to help make a change. This is why I developed UndrTheRadr Ringtones to help educate children who are truly living under-the-radar.

UndrTheRadr Ringtones is a Ringtone App that uses high-frequency sounds that can only be heard by people generally under the age of twenty-four. This Ringtone allows us teenagers, to stay connected to our phones without bothering adults with our constant alerts and notifications.

Describe your greatest accomplishment/most rewarding moment of your career as an entrepreneur?

At age 14 I was selected to pitch my business on CBC's Dragons' Den and by age 15, I became the youngest social entrepreneur ever to receive venture capital funding on Canada's #1 Reality Show. UTR reached the #2 most downloaded App on the iTunes App Store beating out Angry Birds and Minecraft. From this success, not only did I become one of the youngest app developers in the world to have had a top 3 App but through the money I made from the App I was able to travel to Delhi India where through a UTR initiative, I spoke/donated school supplies to over a thousand children who were living and studying in the slums of Delhi. Being able to know that social entrepreneurship could make such a positive impact only further motivated and inspired me to continue going forward.

Please describe your next challenge or plans for your business or for yourself as an entrepreneur:

I was born with (ectrodactyly) a rare congenital anomaly, and underwent surgeries to make my hands “normal”. Doctors advised that due to this disability, I would be challenged in areas involving my hands. Being born visibly different, I have learned to uniquely empathize with others who face challenges, whether it be physical, mental, emotional, or childhood circumstances. I refused to see my disability as a hindrance, but rather a unique feature that helped shape who I am and my potential to interact within this world. This shift in thinking allowed me to recognize that we can’t control where we are born or how we are born, but we can control how we live and interact within humanity. Each of us has the power to define ourselves and our world for the better. This choice has transformed me from a boy scared to shake hands with new people, to one who welcomes taking the stage to empower others to realize that their own challenges can lead to their greatest strengths.

I plan on continuing to expand not only Y.I. Technologies but also myself as a brand through continued inspirational speaking and new social entrepreneurial ideas. As I graduate high-school this June, I am excited and honoured to be fostering and growing my entrepreneurial spirit at Stanford University this new school year in September, and I am excited to embrace all the new challenges and experiences the Silicon Valley will bring.