

2016 Delegate Profile

Name: Arielle Beaudin

Personal "Do it right."

Motto:

Location: Montreal, Quebec

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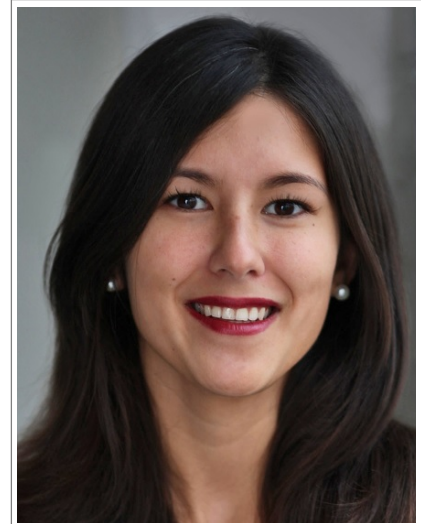
LinkedIn: <https://ca.linkedin.com/in/ariellebeaudin>

My Company

Name: LORI.biz

Founded: 2013

Website: www.lori.biz and www.lorihub.com



Life as an Entrepreneur

The Trigger: Why did you become an entrepreneur? What prompted you to take that first step? How did you develop the concept for your business?

When I was young, I was always told that I could be anything I wanted to be: a lawyer, a teacher, a doctor, an actor... but never an entrepreneur. Startupfest is what opened my eyes to the world of entrepreneurship. Being part of the Startupfest made me realize that being an entrepreneur is accessible and that is where I discovered my passion for entrepreneurship. My co-founder and I realized that the female entrepreneurship movement was rising, but that we weren't hearing enough about it. We wanted to expose to the world all the great things that these women were doing, inspire others to consider entrepreneurship as a career and help the ones who were building their businesses.

Describe your greatest accomplishment/most rewarding moment of your career as an entrepreneur?

I was and am very proud of the launch of LORI hub, the first co-working space for women entrepreneurs in Canada that uses a co-development based approach. Providing entrepreneurs with a more than affordable work space and the resources necessary to the development of their business is extremely rewarding. Also, other rewarding moments are when people tell me that through LORI.biz they were able to acquire business and when I feel that I've really helped someone with their daily struggles as an entrepreneur.

Please describe your next challenge or plans for your business or for yourself as an entrepreneur:

My next challenge is to create more hubs like LORI hub. I would like to broaden the horizons of LORI.biz and myself and see this project go national as well as international.