

2016 Delegate Profile

Name: Étienne Crevier

Personal Motto: “You don't regret things you have done, only those that you didn't do.”

Location: Montreal, Quebec

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My Company

Name: BioqeniQ

Founded: 2013

Website: www.BioqeniQ.ca



Life as an Entrepreneur

The Trigger: Why did you become an entrepreneur? What prompted you to take that first step? How did you develop the concept for your business?

In 2012, I was studying for my doctorate in genetics, when my father suffered a heart attack and passed away. Prior to his passing, my father participated in a genetics project, which studied the benefits from preventative medicine and its uses in medical practice. Considering this, I became inspired, dropped my doctorate degree and registered for an MBA program. I then founded BiogeniQ in 2013 and have since received numerous prizes and awards for the company, including the most innovative startup for both Quebec and Canada.

Describe your greatest accomplishment/most rewarding moment of your career as an entrepreneur?

During the past year, I received several awards such as the Fondation Montreal Inc., the Quebec Entrepreneurship Contest and the Spin Master Innovation Fund from Futurpreneur Canada. I also received the confidence of the Business Board of Montreal with the Prêt à Entreprendre and the Youth Investment Society. Finally, I was recognized as the Scientific Entrepreneur of the year in 2014 recognized by ADRIQ-RCTI.

Please describe your next challenge or plans for your business or for yourself as an entrepreneur:

In the next months, the company's challenges will be to focus on geographic development of the company through emerging markets. We have to expand or brand, our partnerships and our strategic position relative to other players across the globe. Our leadership in the field of personalized medicine will allow the company to develop many more tests and improve our current technology to meet the needs of other markets.