

2016 Delegate Profile

Name: Samuel F. Poirier

Personal Motto: "Per aspera ad astra // Through hardship, to the stars"

Location: Montreal, Quebec

Twitter: [@SamuelFPoirier](https://twitter.com/SamuelFPoirier)

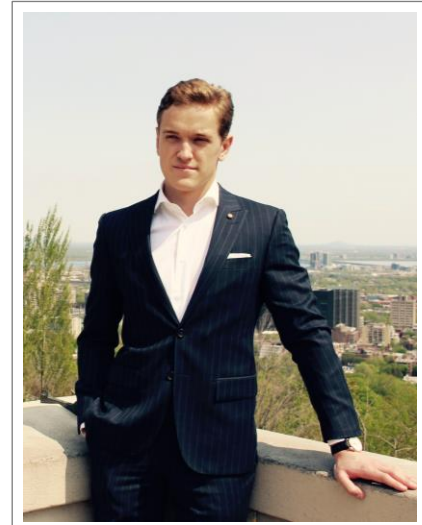
LinkedIn: <https://ca.linkedin.com/in/samuelpoirier>

My Company

Name: Retinad

Founded: 2015

Website: www.retinad.io



Life as an Entrepreneur

The Trigger: Why did you become an entrepreneur? What prompted you to take that first step? How did you develop the concept for your business?

In our current economic system, I believe that in pro-rata, private corporations are the most impactful types of human organizations. It's staggering to realize that companies like Apple have more money than the US Treasury for example, and that this is the result of only 115,000 employees working towards the same objective. Compare this with countries that have tens of millions of citizen and don't even have a fraction of Apple's impact on the world, and it becomes obvious that a well-designed modern corporation can be an incredible vehicle to create wealth for our civilization. For me it's all about leaving the world in a better condition than I found it, and entrepreneurship is in my opinion the best way to achieve that goal.

Describe your greatest accomplishment/most rewarding moment of your career as an entrepreneur?

Probably when I raised my first million in financing at 18 years old. It made me realize that if I had a great vision for something and I knew how to achieve it, people would help me get there, despite my age.

Please describe your next challenge or plans for your business or for yourself as an entrepreneur:

I currently focus on bit-based companies (software). When I have accumulated sufficient business acumen, I will switch to atom-based companies (hardware), which can have larger impact but require more resources to build.