



Dear CYBF Entrepreneurs.

We have exciting news to share with you!

The G20 Young Entrepreneurs' Alliance will be holding the next summit in Moscow, Russia from June 15 to 17, 2013. The host organization is the Russian Centre for Entrepreneurship. This year's theme will focus on job creation, growth and innovation. More details related to the theme and the full agenda for the three days is forthcoming.

About the G20 YEA Summit:

The G20 YEA Summit is an annual gathering of young entrepreneurs (age 18-40) and entrepreneurship-focused organizations from the G20 countries. Hosted by the G20 Young Entrepreneurs' Alliance, it provides valuable input to government leaders to assist in driving sustainable global economic growth, exchange ideas and to foster international partnerships and collaboration (www.g20yea.com and www.g20yeasummit.com).

Goals:

- Bring together 400 entrepreneurs from the 20 most powerful economies in the world to exchange and share their experiences with the leaders of the entrepreneurial ecosystem;
- Promote the vital role entrepreneurs play in growth, job creation, innovation and competitiveness of nations;
- Identify inhibitors to entrepreneurial growth, and recommendations to remove these obstacles within a communiqué forwarded on to business and political leaders, and to the international media attending the B20 and G20 Summits;
- Launch results of the annual Ernst & Young Entrepreneurship Competitiveness Barometer that measures the entrepreneurship competitiveness amongst the G20 countries;
- Launch results of Accenture's exclusive Research on Innovation and Entrepreneurship; and
- Inspire current and future generations of entrepreneurs.

Topics:

The summit will focus on and align with the overall G20 Leader's summit priorities. The topics that all delegates will input to include:

- Access to finance for entrepreneurial growth ventures;
- Infrastructure (tangible and intangible) supporting entrepreneurial growth;
- SMEs in global value chains (either product or service); and
- IT and growth innovation.

Exciting Opportunities:

The Russians will be holding a very interactive and engaging summit.

- Pre-summit engagement with our thought leader partners Accenture Global & Ernst and Young Global – inputting to key surveys to help form the basis of the Communique that we will write together;
- Engagement, interaction and networking sessions than ever before, among all delegates and with the Presidents and Sherpas;
- Preeminent speakers – the type of people you long to hear from and mingle with who have something of value to say;
- An online community among all delegates (past and present) enabling you to connect and network with other delegates, speakers, sponsors and organizers; and
- Breakout/learning sessions to share best practices, learn new ones, assist with the development/finalization of the Communique and tangible recommendations to the B20 and G20 leaders on how to effectively address the key areas addressed in the Communique.

Call for Delegates:

Now it's time to pull together our dynamic Canadian delegation. There are only **20 spots and the deadline to apply is Feb 25.** The Canadian delegation will be chosen in early March. Sorry for the last minute notice; we just received all of the details.

General criteria:

- Between the age of 18-40;
- Must have experience in/knowledge of the four priority topics listed above;
- Must be willing to complete the full online application and the two surveys (Ernst & Young and Accenture Global) prior to the summit;
- Must be willing to work with CYBF prior to the summit to develop Canadian-based recommendations;
- Must be willing to be present at all meeting/activities during the summit;
- Must be willing to act as a Canadian ambassador pre-during and post-summit – media outreach, profiling via social media etc.;
- Must have a comfortable command of the English language as the summit will be held in English and all documents to either fill out or read will also be in English;
- Travel visa is required – please apply online under “Tourist Visa”. There is a fee of \$75CDN per applicant or \$135 for a ‘rush’ visa, and it will take approximately 20 working days to receive; and
- You must arrive in Moscow no later than June 14th as the summit starts early on the 15th and must stay until the morning of the 18th.

Delegate Selection:

We will follow a very democratic, fair and simple process. Everyone has the opportunity to apply to be considered. There are no absolutes. We are asking entrepreneurs from across Canada that are both CYBFers and from other organizations to apply. Even those who do not get chosen have the opportunity for their voice to be heard by inputting to the two surveys noted above and by engaging through social media etc.

How to Apply:

- Visit www.g20yeasummit.com;
- Please complete the entire online application form;
- Please complete the two online surveys – Ernst & Young and Accenture – this is critical as we must gather as much data as possible to produce meaningful results and reports to share with all who attend and those who cannot. This will directly help inform our Communique;
- Once the above is completed by Feb 15th, delegates will be selected and notified w/o March 4th. IMPORTANT: you may recall that each summit, Canada has been given a larger delegate; and allocation. We are hoping this will happen again this year.

Cost and what you receive:

If you are accepted as a summit delegate, you will be charged a participation fee of US\$1100-1250 for single room accommodation, and US\$1300-1500 for double room accommodation, depending upon the hotel you choose.

Your participation fee will cover the cost of:

- Site seeing tour of Moscow during the morning of June 15th
- Event registration
- All meals during event, including:
 - networking reception on June 15th
 - two coffee-breaks, lunch and a gala dinner on June 16th
 - two coffee-breaks, lunch and a closing cocktail on June 17th
- Transportation from hotels to venue and receptions
- Accommodation at one of official summit hotels for 4 nights (June 14th till June 18th, 2013)
- Visa support if required
- Online networking system with other summit delegates

Separately, delegates will be expected to cover their entire airline travel costs, visa and local Russian embassy fees, and airport transfer costs.

To learn more about CYBF's leading role in the founding of the G20 YEA and the G20 YEA Summit visit our [Initiatives pages](#). If you have any questions, please feel free to reach out to Malgosia Sienkiewicz, CYBF's G20 YEA Coordinator at msienkiewicz@cybf.ca.

THANK YOU AND GOOD LUCK!