2015 Delegate Profile

Name: Déborah Cherenfant
Personal Motto: “Always Aim Higher.”
Location: Montreal, Quebec
Twitter: @MotsdElles @Dearkid @ColoreMTL
LinkedIn: https://ca.linkedin.com/in/deborahcherenfant/en

My Company
Name: Mots d’Elles Media
Founded: 2012
Website: https://motsdelles.wordpress.com/

Life as an Entrepreneur
The Trigger: Why did you become an entrepreneur? What prompted you to take that first step? How did you develop the concept for your business?
To be independent and serve as a model for young girls. I’ve always had the ambition to become an entrepreneur and developing my concept was easy because it was based on my own personal experiences.

Describe your greatest accomplishment/most rewarding moment of your career as an entrepreneur?
Being recognized as the #1 Business media in Canada in 2013.

Please describe your next challenge or plans for your business or for yourself as an entrepreneur:
To gather partners in order to open the first coworking space dedicated to women in Quebec.